

*Sponsorship Opportunities for*

# **Happy to See You @ Washington Market Park**

*An Outdoor Public Art Installation by Local Artist, Marya Triandafellos*



Washington Market Park, Tribeca, NYC  
Greenwich St. & Reade St.  
May 4 – July 26, 2025

Accessible 24/7 | Busiest Downtown Park!

## **Contact**

Marya Triandafellos  
support@marya.nyc  
<https://www.Marya.NYC>

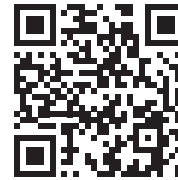
## **In Conjunction With**



NYC Parks

# SPONSORSHIP IS SIMPLE!

Use your camera to capture the QR code or use this link: <https://bit.ly/marya-donation>  
Click **DONATE NOW** on my page on The Field



## What's Happening?

Battery Park-based visual artist, Marya Triandafellos, is installing **"Happy to See You"** in Washington Market Park in Tribeca. The installation features ten 4' x 5' artworks. Marya's playful, vivid, abstract art explores joy and human connectivity within the urban landscape. Her subject matter ranges from natural elements and geometric forms to invented characters. This public art is possible with support from **The Friends of Washington Market Park** and **NYC Parks' Art in the Parks** program.

## How You Can Help

Your **sponsorship** will help fund the production and installation of the artwork, materials and supplies, as well as time spent by the artist and her team to create the work and manage the project's execution. **Contributions are tax-deductible** through the project's fiscal sponsor, The Field.

## Which Tier is Calling Your Name?

### ► \$500 - ECSTATIC to See You

Perfect for mid-sized businesses seeking strong local visibility  
*Only 5 available, opportunity closes April 16*

#### Benefits

- Listing of your name/logo as a Sponsor on an official NYC Parks sign at the installation site. (One name or logo per Sponsor).
- Recognition in press release, media outreach, and the artist's website (Marya.NYC)
- Individual "Thank You" shoutout on social media shoutout

### ► \$250 - THRILLED to See You

A great entry point for small businesses or individuals supporting public art  
*Opportunity is open until the installation launch, May 4*

#### Benefits

- Recognition on Marya.NYC
- Group "Thank You" shoutout on social media (Instagram, Facebook, LinkedIn)
- Access to artist talk recording on the project's process, themes, and inspiration

### ► \$100 - HAPPY to See You

Perfect for the community-minded to show their support for local public art  
*Opportunity is open until the installation close, July 26*

#### Benefits

- Access to the artist talk recording

### ► In Kind Donation - Sponsor an Opening Celebration

Meet the community at your restaurant, bar, cafe for a special celebration we can design together  
*Opportunity is open until April 21*

Marya Triandafellos is a sponsored artist with The Performance Zone Inc (dba The Field), a not-for-profit, tax-exempt, 501(c)(3) organization serving the performing arts community. Contributions to The Field earmarked for Marya Triandafellos are tax-deductible to the extent allowed by law. For more information about The Field, or for our national charities registration, contact: The Field, 228 Park Ave S, Suite 97217, New York, NY 10003, phone: 212-691-6969. A copy of our latest financial report may be obtained from The Field or from the Office of Attorney General, Charities Bureau, 120 Broadway, New York, NY 10271

## Marya Triandafellos *Happy To See You, 2025*

Digital prints on vinyl  
May 4–July 27, 2025  
#ArtintheParks

*Happy to See You* utilizes innovative digital approaches to explore the emotional impact of form and color. Influenced by Pop Art and Mail Art, this installation of vibrant, abstract shapes creates a visual language that explores joy and human connectivity in the urban landscape. Visit [Marya.NYC](http://Marya.NYC) for more information.

Thank you to our Sponsors:

Sponsor 1	Sponsor 4
Sponsor 2	Sponsor 5
Sponsor 3	

NYC Parks has been showing public art in city parks since 1987. For information on our temporary public art program please call (212) 360-8163. For general information, call 311 or visit [nyc.gov/parks](http://nyc.gov/parks). Follow @nycparks on X, Facebook, and Instagram.



*Your name or logo on the sign as a Sponsor*



*Any questions? Contact  
**Marya Triandafellos**  
[support@marya.nyc](mailto:support@marya.nyc)*